

Welcome Back

Happy New Year! We are off to a great start of second semester. My, how time flies. There are so many exciting things taking place at NAHS. Allow me to count the ways:

According to the Georgia Public Policy Foundation's Report Card for Parents, NAHS is ranked #1 among APS high schools and 79th in the state among 323 high schools. The rankings are based on overall achievement on the GHSGT. Kudos for the entire faculty, staff and student body. Results from the writing section of the GHSGT indicate that 93% of our juniors passed on their first attempt. Math, Science, Language Arts, and Social Studies will be assessed in March. Teachers are actively working to prepare students for these tests.

Hats off to our girl's basketball team as they continue to amaze us. They went two for four in Chicago, competing in the Nike National Championship during the holidays. As a result, we are now ranked 6th in the nation. Then to top it off, they returned to win the Nike Peach State Classic Tournament at Morehouse College.

A new addition to our faculty is Ms. Emmanuelle Lenourichel, a French teacher replacing Madame Sampah-Stewart who moved to California. She comes to us from Gwinnett County.

NAHS hosted the January NAPPS meeting. There were close to 30 parents, principals and teachers who came to hear and see what NAHS has to offer students who will be coming from Sutton.

Parent Help Needed

We need your help in making sure children leave the school building as soon as possible in the afternoon. There are some students who loiter in the building until 8 and 9 PM on a regular basis. This is against school policy and it is a safety concern. Students should leave the building by 3:45 PM unless they are being supervised in an after school activity. The last MARTA bus leaves campus is at 5:15 PM. Effective immediately, our staff will be monitoring the building. Those students found to be out of place will be dealt with by the administration. Parents please help by making sure students are in place at all times.

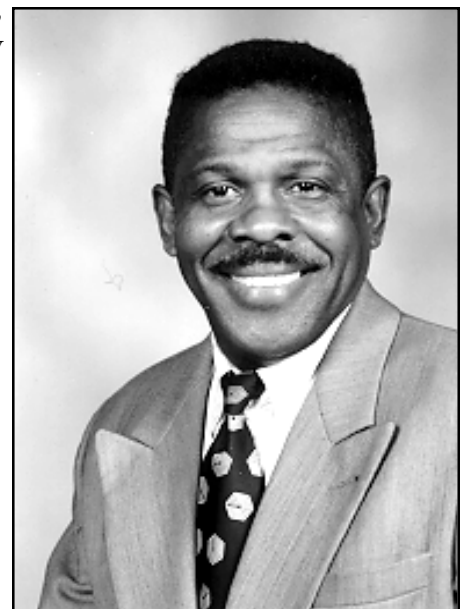
On a sad note, Ms. Shirley Landrum, secretary for several years, recently resigned to accept employment elsewhere. We will certainly miss Ms. Landrum.

Welcome Larry Kinsey as Interim Assistant Principal

Mr. Larry Kinsey has been assigned as Interim Assistant Principal of North Atlanta High School after serving as a teacher in APS for the past fifteen years.

Born and raised in Macon, GA, he graduated from high school in Macon and earned degrees from Savannah State University and Jacksonville State University. He has taught in Buford City Schools, Dekalb County and Atlanta public schools.

Mr. Kinsey has been married to Joyce Stinger Kinsey for eighteen years. They have two children, Adrian and Joyclyn. He is also a sergeant in the United States Army Reserves where he served for the past 23 years. He is a member of Union Baptist Church in Buford where he serves as a deacon, Sunday school teacher and male Ministry facilitator.



Mr. Larry Kinsey

North Atlanta High School PTSA Newsletter

Editor

Nancy Books
email libnab@emory.edu
404-266-1935 (H)
404-727-6898 (O)

Contributors

Christine Books
Gail Ceaney
Angela Fortson
Dr. Arnold Heller
Holly Kelly
Larry Kinsey
Todd Massar
Marcia McLendon
George Rutledge

Layout & Design Assistance

Nancy Books
Stephen D'Andrea

Distribution

Nancy Brown
Jennifer Miller

The *NAHS Newsletter* seeks to inform current and potential NAHS parents, students, teachers and the community-at-large about the school's programs, academic achievements, clubs and extracurricular activities to promote a sense of unity and community involvement.

All news articles are due in the PTSA Newsletter mailbox in the School Office by 3:30 PM of the specified date, and are subject to editing for space, clarity and consistency. With each submission, please include your name, telephone number for any clarification needed, and the basic information on who, what, when, where and why. The *NAHS Newsletter* focuses on the achievements of NAHS students, faculty and staff, including academic and extracurricular activities. Deadlines for the 2000-2001 school year are as follows:

Issue	Deadline
March.....	February 5
April.....	March 5
May.....	April 16

Parent Volunteers Needed

In November the PTSA board sent questionnaires to our faculty asking them how we could most effectively support them. We received several requests for assistance with grading papers, bubbling-in report card grades, and making phone calls for homeroom teachers to check-up on students' attendance. If you would like to be involved in any of these tasks, please call Anne Cochran (404-266-8128) or Holly Kelly (404-351-2387).

Do You Work in a Scientific Field?

Our Science Department is interested in exposing our students to scientific career opportunities. If you would like to be a guest speaker at school, or if your business could offer an on-site tour for any of our Science classes, we'd love to hear from you. Please contact Chemistry teacher Monique Hunt at school, or Holly Kelly at (404-351-2387) or hollydkelly@yahoo.com

Kroger Purchases Add Up

Kroger gave our PTSA a check for \$602.82 in November. This amount reflected accumulated awards made by our families and friends using their Commitment Card when grocery shopping at Kroger stores. Thanks to all of you and to Kroger. Keep on shopping!

PTSA Executive Board 2000-2001

Co-Presidents

Sharon Giles

(404-303-1699 H)

(404-329-6260 O)

email sgiles@imsinc.com

Ray Kimsey

(404-261-7812 H)

(404-365-7600 O)

VP Activities

Sue Freese

(404-843-2506 H)

(404-888-5682 O)

email altjeff@aol.com

VP Development

Sam Young

(404-344-8078 H)

email syoung@phoenixcom.com

VP Communications

Lila Horne

(404-231-5020 H)

(404-885-1877 O)

email lilah@bellsouth.net

Volunteers

Anne Cochran

(404-266-8128 H)

email momcochran@juno.com

Secretary

Jean Rush

(404-842-0667 H)

email jrush@bellsouth.net

Treasurer

Carolyn Cushing

(404-355-9805 H)

(678-290-4702 O)

email crc355@aol.com

Membership

Earlene Williams

(404-794-1622 H)

Governor's Honors Semifinalists Move Forward

Congratulations to our 2000-2001 North Atlanta High School semifinalists for the Governor's Honors Program. The following students have been selected and will move forward to the state level of competition in January and February.

GHP is a six-week summer instructional program designed to provide intellectually gifted and artistically talented high school students challenging and enriching opportunities not usually available during the school year. Students are nominated early in the school year in an area where their abilities, aptitude and interests lay. The selection process is highly competitive and very involved. The semifinalists then enter a second round of competition in January, with participants notified in April. Congratulations to all nominees and alternates and good luck to our semifinalists. We salute your success!

Career Ed/Technology

William Pratt

Dance

Crystal Johnson
Tiffany Moore

French

Desiree' Conrad

Theater

Jarrett Horne
Lucian Marts
Charity Phalo
Marsha Sewell

Music

Ismail Akbar
Jacqueline Blackwell
Marcus Brokenborough
Anna Cummings
Jewell Fortenberry
Stephen Lawrence
Brandon Smith
Spencer Sharpe
Tracy Steindel
Nekeithi Wade
Robert Williams
Nicole Williams

Mathematics (Alternates)

Francis Hogg
Roannie Torres
Nicole Winslow

Social Studies

Makeda Agonafer
Alexandra O'Callaghan
Mia Gresham (Alternate)

Spanish

Tiffany Walker

Visual Arts

Homayra Ra'oof

NAHS IBP and Ludwig Erhardt Schule Exchange Trip to Germany

From November 17-26, 2000, the International Business Program (IBP) engaged in a student exchange with the Ludwig Erhardt Schule of Frankfurt, Germany. Dr. Arnold Heller, IBP teacher, chaperoned eight students who were chosen to take part in the trip to purchase Christmas goods for the Warrior Warehouse and to develop a foreign relationship with this sister school.

Students participating in the trip included, Jamier Andrews, Heather Chambers, Matt Deborde, Bettina Dennis, Wesley Hartsfield, Hemlata Jaswani, Frank Stroupe and Jessica Weinzierl.

The students not only spent time with their host families but attended school with their German partners as well as making presentations to the class, Christmas shopping at the mall, even a friendly game of basketball. The City of Frankfurt rolled out the red carpet with a reception in the historic town hall. The group also toured museums and the European Central Bank, meeting with the ECB representative for a lecture and discussion. On a field trip to the city of Heidelberg, they visited Heidelberg Castle and toured the historic city.

"The trip to Germany was a wonderful learning experience for all of the students. We were able to meet and get to know many new people. We were introduced to a different culture and way of life. Our host families made us feel comfortable and welcome throughout the whole trip. We were shown great hospitality not only by our host students, but also by their families and friends. Our hosts also provided us with varied entertainment like bowling, pubs, clubs, parties, ice-skating, shopping, and much more," noted the students.

(continued on p. 7)

Is There Renaissance at North Atlanta?

You bet there is!

North Atlanta High School continues to experience the same revival in arts and education which took place during the 14th, 15th and 16th centuries in Europe, except this Renaissance is to recognize students who are achieving academic excellence with tangible incentives, rewards and recognition. This fast-growing movement has some 5,000 schools across the country involved in a rebirth in education.

The Renaissance concept was started in Conway, South Carolina, sixteen years ago as a means to promote academic excellence. Renaissance takes the incentive idea from business and ties it to education. It is an attempt to motivate all students to strive for excellence with a new commitment to their academic endeavors. Renaissance is not a program, it is an attitude and belief that everyone can seek and achieve excellence.

If we are going to compete as a nation in the 21st Century, the young people need to strive for excellence today. Our students are 24% of our population, but they are 100% of our future. The merging of business with education shall bring this nation to its rightful place in the competitive world. The symbol of our nation and Renaissance is the American eagle. If we are to soar with the eagles, we must complete the Renaissance—the rebirth, renovation, restoration, refurbishment and renewal of our commitment to excellence in education.

This program is run through sponsorships from various agencies. More than 260 students, along with the sponsors Mrs. Katie Hines and Mrs. Marcia McLendon, and other faculty members, were given cake and punch in a small congratulatory reception on Friday, November 3, 2000. These students had perfect attendance for the first 20-day period.

Special thanks to our neighborhood businesses that helped make this first celebration a success! The following business will be listed as our “Partners Who Cared Enough to Share!”

Wachovia Bank—West Paces Ferry Branch

Ace Hardware—West Paces Ferry

Publix—Peachtree Battle

Winn Dixie—Howell Mill Road

Goldberg's Bagels—West Paces Ferry

Computers Donated to College Room

Thanks to Hamilton Dorsey Alston Company, an independent insurance agency, for the three computers they donated to the College Room. Gail Cheaney, mother of sophomore, Joe, works for HDA and was able to obtain the three computers for North Atlanta. This should make it easier for students to research colleges on the Web to assist with making that important college choice.

Any other parents whose companies may be willing to donate surplus or slightly outdated computers should contact the school.



Lady Warriors Ranked Nationally

Congratulations to Tenile Floyd, Kiona Glass, Danyelle Ingram, Khaili Sanders, and Chequantae Smalls who were named to the *Atlanta Journal-Constitution* AJC City Life Girls Basketball Terrific 10 in November. In January, the *AJC* ranked the Lady Warriors number one in Class AAAAA/AAAA metro Atlanta teams.

USA Today has ranked the NAHS Girls Basketball team at 13 in the country in its Super 25 Girls Basketball Rankings. They placed sixth in the Nike Tournament of Champions held in Chicago in December where sixteen of the top 25 teams in the country competed. Coming home, they went on to win the Peach State Classic held at Morehouse College. Be sure to stop by the main office to see the trophy the team brought home. Great playing, Warriors!

Two NAHS Senior Make Cover of *HeadZ Up*

Seniors Byron Wright and Thomas Cuffie III are pictured on the cover of the latest issue of *HeadZ Up*, an Atlanta teen resource magazine. Not only is Byron pictured on the cover, he is also profiled inside with two other teens from Atlanta metro schools. As part of “Real Starz,” teens who redefine “keepin’ it real,” Byron is recognized as the Atlanta representative for *Hits* magazine, Poon Daddy’s 06 Sixth Sense Foundation Promotions team, International Business Magnet student, Spanish Club member, Key Club member and Teen Action Group member.

Noteworthy for the obstacles he has faced and overcome, Byron noted that “I was heavily involved with promotional projects and did not focus on my school work as much as I needed to. I spent more time working on reports for record labels than I did on my reports for school.”

“Although I had started doing what I wanted to do in the music industry, I still needed to finish high school. So my parents limited my outside music activities and my grades and work ethic improved tremendously. My motivation comes from a strong belief in God and very supportive parents. I also motivate myself to be the best that I can be and one day all of my hard work will pay off,” he added.

Byron plans to attend either Morehouse College or North Carolina A&T State University and major in Business or Marketing. He wants to start his own independent music marketing company one day.

His advice: “Set goals for yourself and have dreams! If you do this and work hard, success will come in due time.”

Two Teachers Awarded APS Grants

Dr. Patricia Daniel and Ms. Hannah Burwell have been awarded mini-grants by the Atlanta Public Schools to improve instruction.

Dr. Daniel, who teaches in the Math Department, was awarded a \$500 Superintendent mini-grant to purchase an overhead graphing calculator view panel and Calculator Based Laboratory (CBL) equipment for the Advanced Placement Statistics classes to collect and analyze data. As Dr. Daniels explained, “We plan to use this for hands-on experimentation and analysis in the classroom. For example, students can sing into a sensor and then write an equation for their voice wave. Or, they can analyze decay in temperature over time of a cup of hot chocolate, or the decay of the amount of pressure that they can exert on a sensor over time.” Dr. Daniels’ grant was funded by the Urban Systemic Initiative.

Mrs. Burwell, English Department Chair, received a \$500 grant to purchase 30 Advanced Placement English workbooks for her students. The grant was funded by 100 Black Men of Atlanta through the APS grant initiative. Mrs. Burwell noted, “My use of the grant money was part of the Superintendent’s goals for APS.” Increased achievement and placement in higher level courses is just one of APS’ performance goals for this year.

Both teachers responded to a call for proposals from APS Superintendent Dr. Beverly Hall who wanted to share some of her performance bonus with teachers. Because more applications were received than she had money, she sought additional support to fund even more grants. Dr. Hall’s Teacher Grant Program has grown from \$5,000 funding eleven grants to \$23,000 funding 41 grants after obtaining support from such groups as 100 Black Men of Atlanta, the Atlanta Association of Educators, the Atlanta Committee for Public Education, The Atlanta Federation of Teachers, the Atlanta Systemic Initiative and SciTrek.



Congratulations!

Congratulations to North Atlanta’s Quiz Bowl members Elizabeth Young, Sivram Prasad, Hill Peterson and Richard Marcus on winning the first place trophy in the Dalton College Tournament on November 11.

Sports Schedules

Girls Soccer

Varsity

February

- 19 vs. Oconee Cty. @ Oconee Cty. Tourn. 7:00 PM
- 21 vs. Salem @ Oconee Cty. Tourn. 5:00 PM
- 24 vs. Lovett @ Oconee Cty. Tourn. 3:00 PM
- 27 vs. McNair (Location TBA) * 5:30 PM

March

- 1 vs. North Springs @ NAHS * 4:30 PM
- 3 vs. Grady @ NAHS 12:00 PM
- 6 @ Riverwood 5:00 PM
- 12 vs. Stone Mountain @ NAHS* 4:30 PM
- 15 vs. Mays @ NAHS * 4:30 PM
- 19 vs. Cedar Grove @ NAHS* 4:30 PM
- 22 vs. Columbia @ NAHS * 4:30 PM
- 23 @ Columbus, GA 7:00 PM
- 27 vs. Marist @ NAHS * 4:30 PM

April

- 9 @ St. Pius * 5:30 PM
- 11 vs. Tucker (Location TBA) * 5:30 PM
- 16 @ South Atlanta * 5:00 PM
- 20 vs. Clarkeston* 5:30 PM
@ Dekalb County Stadium
- 24 @ Dunwoody* 5:30 PM

* 5-AAAA Region Games

Junior Varsity

March

- 3 vs. Grady @ NAHS 10:00AM
- 9 @ Riverwood 5:00 PM
- 20 @ Grady 5:00 PM
- 22 @ North Springs 4:30 PM
- 28 @ Marietta 5:30 PM

Boys Varsity Soccer

February

- 24 Atlanta Public Schools Tourney TBA
- 27 @ McNair * 7:30 PM

March

- 2 vs. North Springs @ NAHS * 4:30 PM
- 6 vs. South Cobb @ NAHS 4:30 PM
- 8 @ Southside 4:30 PM
- 13 vs. Stone Mountain @ NAHS * 4:30 PM
- 16 vs. Washington @ NAHS * 4:30 PM
- 20 vs. Cedar Grove @ NAHS * 4:30 PM
- 23 vs. Columbia @ NAHS * 4:30 PM
- 28 vs. Marist @ NAHS * 4:30 PM

April

- 9 @ St. Pius * 7:30 PM
- 11 @ Tucker * 7:30 PM
- 17 @ South Atlanta * 5:00 PM
- 20 vs. Clarkeston* 7:30 PM
@ DeKalb Co. Stadium
- 24 @ Dunwoody * 7:30 PM

* 5-AAAA Region Games

Boys Soccer Team Has New Coach

Todd Massar, the new the boys varsity soccer head coach, notes that, "We have most of our starting players returning and are optimistic about our chances this year. We do have a tough schedule because of our move into a new region, but we have the experience necessary to excel."

Football Wrap-Up

Congratulations to Marcus Brown and Ben Spears who were named to First Team Defense on the *Atlanta Journal-Constitution* AJC All-City Football Team. Congrats also to Manon Freeman and Jecorey Leggins who were named to the Second Team Offense, to Isaac Newkirk who was named to the Second Team Defense, and to Sulon Abdullah who was named Honorable Mention for Offense.

Important Dates for 2001

February

- 1 ASVAB Testing—All Juniors
- 7 NAPPS Meeting 11:30 AM E. Rivers E.S.
- 9 National Honor Society Induction
- 10 ACT @ NAHS
- 15 Andover Math Competition
- 15 PTSA Monthly Meeting 7:00 PM**
- 16 NAHS Hosts APS Media Festival
- 21 Financial Aid Workshop
- 23 Black History Month Program
- 28-3/1 Midterm Exams

March

- 2 Planning Day—No School
- 6 GHSGT Writing Re-Exam
- 7 NAPPS Meeting 11:30 AM Morris Brandon E.S.
- 7 GHSGT Writing Make-Up
- 7-9 Choral Festival @ NAHS
- 15 International Night
- 15 PTSA Monthly Meeting 7:00 PM**
- 15-17, 22-24 Neil Simon's *Rumors* Shaw Theater 7:30 PM
- 24 Elementary School Orchestra Clinic 8 AM-5 PM
- 26-30 Georgia Graduation Tests—All Juniors
- 29 Winter Sports Banquet
- 31 SAT (Not @ NAHS)

April

- 2-6 Spring Holidays
- 7 ACT (Not @ NAHS)
- 11 NAPPS Meeting 11:30 AM
- 13 Senior Dues Last Payment Deadline
- 16-20 Language Arts Festival Lecture Hall
- 17 Chamber Music Concert UMC 7:00 PM
- 19 PTSA Monthly Meeting 7:00 PM**
- 20-30 IBP Exchange
- 21 Junior-Senior Prom Omni Hotel 8:00 PM
- 30 Top 10% Banquet Lenox Marriott

May

- 3 JROTC Awards
- 3-4 "Perspectives" Dance Shaw Theater 7:30 PM

- 5 SAT @ NAHS
- 9 NAPPS Meeting 11:30 AM
- 10 Spring Sports Banquet
- 14 APS Youth Orchestra Concert Shaw Theater 7:30 PM
- 15 Orchestra Concert Northside UMC 7:00 PM
- 15-16 Piano Recital Lecture Hall 7:00 PM
- 17 Band Concert Shaw Theater 7:30 PM
- 17 Voice Recital Northside UMC 7:00 PM
- 18 Jazz Band Concert Shaw Theater 7:30 PM
- 18-19 Cancer Relay for Life
- 19 PTSA Monthly Meeting 7:00 PM**
- 21 Honors Assembly
- 22 Locker Clean-out
- 22 Visions 2001
- 23-25 Final Exams
- 25 Last Day of School

Ludwig Erhardt Schule Exchange

(cont. from p. 3)

"During the trip, we attended a German school. We were asked questions about American culture, and how life is lived in America. One of the most popular questions concerned the 2000 Presidential election and our opinions on the subject. Another popular question they asked about was the prom. We explained to them what a prom is and how much fun they can be! They were very excited by the idea of a prom. The students were also interested in what life is like in Atlanta. We told them about the Olympics, Coke, and everything that Atlanta offers," they added.

"Throughout our trip we were introduced to many new experiences and adventures. We were able to meet and become friends with people of many different cultures. The memories of these experiences will stay with us for a lifetime. Everyone appreciated the warm hospitality, and good times shown to us while we were in Germany. We hope to show our new German friends the same generosity when they arrive in America April 20-30, 2001," for Super Exchange V.

The NAHS delegation just completed a web page documenting the exchange. For pictures and more complete information please go to the IBP website: <http://www.actco.org/ludwig/ludwigerhardt.html>

The World is Coming to North Atlanta!

During Super Exchange V, April 20-30, 2001, NAHS will host the IBP Diploma Convention or Super Exchange V, with nineteen secondary school delegations from sixteen countries, totaling 21 teachers and 69 students, 90 delegates in all. Host families are needed to help house, transport and assist with events during the ten-day stay. If you can help, or you know some one who might provide a home stay, please contact Dr. Arnold Heller, Coordinator of the International Business Program.

IBP partner schools are from Kazakhstan, Russia, Israel, Estonia, Latvia, Germany, England, Canada, Jamaica, Dominican Republic, Trinidad and Brazil, so if you have a preference for a particular country, please let Dr. Heller know. The Global Catalyst Foundation has awarded a \$20,000 travel scholarship to NAHS' IBP to bring fifteen IBP partner schools. Another \$10,000 grant will sponsor one teacher and two students from a business focus school in South Africa, Egypt, China and Chile.

The theme for this year's conference is "E-Commerce: Empowering Youth Through Technology & Trade." Each delegation will develop five product pages of national crafts, an e-order form, and select an online order processing system in a week of seminars and hands-on applications. Information technology/web design/e-commerce specialists will assist the delegates with their "e-commerce start-ups" and a SE V digital scrapbook. The Lecture Hall and third floor computer lab will become a hotbed of creativity, talent and technology in action. The Challenge program, Performing Arts and IBP have already joined forces to produce the SE V Welcoming Assembly scheduled for Monday, April 23, 10-11:00 AM.

Explained Dr. Heller, "SE V's scale and scope provides a world class opportunity to finally achieve the unfinished business of NAHS. The promise of the merger [of Northside and North Fulton high schools] was the natural synergy between the arts and internationalism. The sheer magnitude of providing home stays for 90 guests, coordinating seven or eight mass feedings, transporting 90 guests to academic, cultural and social events, entertaining them and making them feel important will involve us all in a significant intercultural experience."

Host students, teachers and families will open their hearts and homes to strangers to make them feel like family for eight-ten days. These hosts will also be invited to four receptions with their guests over the course of the convention. The next page shows an abbreviated itinerary; a more complete schedule can be found at the IBP website at: www.actco.org

IBP Students Conduct Market Research Study

On December 1-4, 2000, the International Business Program (IBP) and the Atlanta Caribbean Trading Company (ACTCo.) performed a market research study of North Atlanta students, surveying 331 students out of a school population of 1,379, or 23% of the school's population, a large sample compared to the normal market survey of 5%.

AT Kearney & Associates is assisting the IBP and the Atlanta Caribbean Trading Company in developing an e-commerce company which will help ACTCo. in it's development of an e-catalog to market and sell goods over the Internet. AT Kearney, a partner of NAHS, guided the IBP students in conducting a market research study to identify target markets.

ACTCo. manages the Warrior Warehouse school store to provide North Atlanta students with convenience goods—school supplies, international giftware, and school paraphernalia, and also plans to market these goods over its website at <http://www.actco.org>.

The study uncovered many interesting results. One surprising finding was the gender breakdown: 61% of those surveyed were girls; 39% were boys. ACTCo has learned that the majority of its customers are females, therefore, the company should focus investment in goods that appeal more to females in order to maximize company profits.

The sample reflected a diverse NAHS student population; 62% African-American, 21% Caucasian, 6% His-

(continued on p. 9)

Super Exchange V Itinerary, April 20 - 30, 2001

- April 20-21 Schools arrive and acclimate to Atlanta and host family.
- April 21 Pre-convention reception and dinner for schools arriving before official convention start.
- April 22 Tour of Atlanta and environs for delegates. Welcoming reception for SE V delegates, NAHS host students and families.
- April 23 NAHS reception for SE V delegation; tour of school, special assembly, lunch, speakers, time in classrooms. Evening time with host family, small group functions.
- April 24 Web site and e-commerce development seminar provided by iXL Enterprises; lunch; produce product pages in afternoon. Evening reception at an Atlanta restaurant and/or cultural event TBA.
- April 25 Seminar and reception by State Farm Insurance. Evening with host family, small group function, specialized event, or reception.
- April 26 E-commerce development seminar provided by AT Kearney. Evening reception sponsored by the Atlanta Sister City Committee and Mayor's Office of International Affairs 6:30-9:30 PM for delegates, host families, ASCC Chairs and committee members, selected Atlanta international community representatives.
- April 27 Seminar on e-commerce marketing of City of Atlanta's convention and tourism industry by Atlanta Convention & Visitors Bureau; lunch provided. Afternoon at NAHS; all in computer lab to complete product pages and SE V scrapbook folder for web site placement. Delegates set up trade fair and sell goods to NAHS International Studies magnet students. Separate evening receptions for adults and students.
- April 28 Free time with host student and family for shopping, touring or visiting a college campus. Evening reception farewell party for delegates, host students and their families, *et al.* Visiting students attend the farewell party or experience an American high school prom with host student.
- April 29 Some secondary schools leave. Attendance at cultural event with dinner afterwards at restaurant.
- April 30 Remaining delegates leave.

IBP Market Study (continued from p. 8)

panic, 7% Asian, 1% Native American, 4% other. The African-American majority suggests that ACTCo should purchase more Afro-centric lines; 21% of the sample is interested in purchasing the Mahogany Princess line.

A very positive finding is that 76% of NAHS students have home Internet access. This figure is about 25% above the national norm of 50% home Internet access. The data is favorable to ACTCo's e-catalog ambitions since this large Internet base provides North Atlanta students with convenient means to purchase store items after school hours and on weekends.

Another surprising finding was that only 19% of students surveyed were aware of ACTCo's website, while a whopping 81% were not. The IBP plans to educate the school to access its online catalog. ACTCo will be able to process online credit card orders as of February 1, 2001. The survey showed that 43% of NAH students have access to a credit card.

Data also showed that 38% of the students are employed, reflecting the national average of American teenagers. ACTCo learned that 66% would buy from ACTCo, 29% would not, and 5% did not respond.

During the course of a week, NAHS students have a collective disposable income of \$27,500-\$34,500. Of those surveyed, 49% have spending money of \$1-20 a week, 23% have \$21-40, 13% have \$41-60, and 15% have \$60+.

This market research study has successfully provided the IBP and ACTCo. with the information needed to determine their target market, and how to meet the needs of this market. This information also indicates a need to better advertise the company to NAHS students. IBP and ACTCo. will continue this research study as an ongoing project to maintain an accurate view of market needs.

GA High School Graduation Tests Looming

Time waits for no one. With the new year, we are faced with new opportunities and challenges. It's time for us to focus on the task at hand. For our Junior Class, March means TESTING. Beginning on Tuesday, March 6, 2001, the Georgia High School Graduation Testing (GHSGT) sessions will begin. March 6-7 are re-test dates for eligible students who did not take or pass the test in October, 2000. On March 26-30, the Georgia High School Graduation tests in science, social studies, mathematics and English/language arts, will be administered to every junior in the Class of 2002.

Each academic department will provide tutorials for the exam. The Computer Lab on the third floor is equipped with tutorial and practice test material. Practice test material is also available in the Media Center.

The GHSGT covers only a sample of the knowledge and skills that constitute a complete high school education. Our high school students have had the opportunity to learn and are expected to have mastered much more than these tests address. Each student has five opportunities to take each of the tests before the end of the twelfth grade. However, we strive to equip all students with the skills to pass the exam on their first attempt.

The Georgia Department of Education has published a detailed Test Center Description for each of the content area tests and a Georgia High School Writing Test Instruction Guide for the writing test. The Test Content Descriptions are available on the Department's website at <http://www.doe.k12.ga.us>. In addition, NAHS will provide tutorials in all test subject areas after school. Check with the subject departments for specifics on help.

Please talk with your child regarding the importance of successfully passing the GHSGT. All students must successfully pass all five subject areas in order to receive a high school diploma.

DEADLINE FOR NEXT NEWSLETTER: February 5, 2001



North Atlanta High School

2875 Northside Drive NW
Atlanta, Georgia 30305
(404) 351-0895

NON-PROFIT
ORGANIZATION
U.S. Postage
PAID
Atlanta, GA
Permit #923